



Off to the river? – workshop report from the master plan tourist shipping

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Federal Ministry of Transport and Digital Infrastructure
Ref. WS13 Management of
Secondary Waterways**

**12th Seenland Congress Leipzig
11th February 2021**



Background and goals

Framework for the project

Politics

- Coalition agreement of 19th legislative period:

Realignment of secondary waterways

Administration

- Concept of water tourism
- Blue Belt Germany
- Masterplan inland shipping
- Nationwide tourism strategy

Economy

- 4,2 billion Euro annual gross sales
- Fed. Ministry of Economy - study 2016: Infrastructure expansion for water tourism

Context

- until now concentration on freight shipping
- no assignment for supporting tourism
- Water tourism as a cross-sectional task

Backgrounds and goals

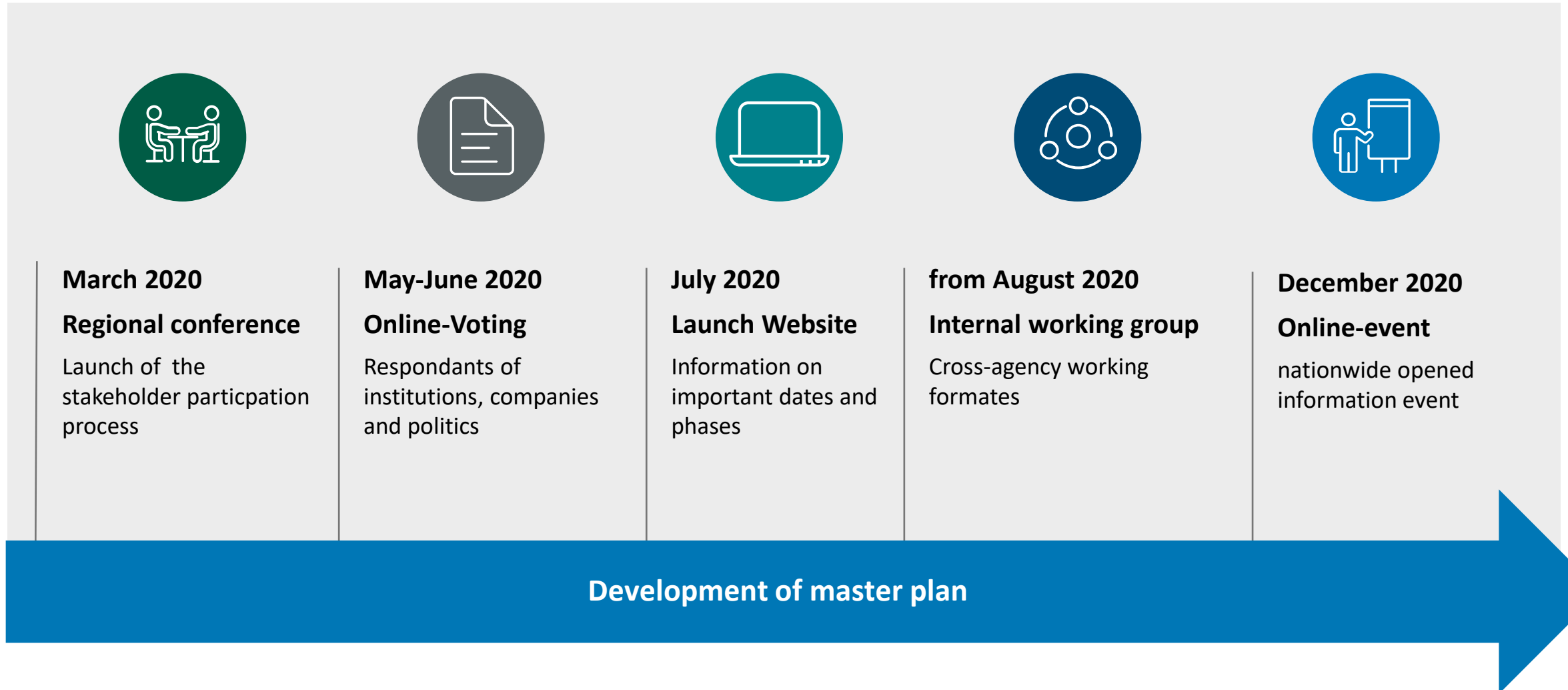
Goals and visions of master plan



- “Enable mobility and protect the environment!”, also in the field of sport and leisure shipping: equality of freight and leisure traffic
- Modernization of the infrastructure for sport and leisure shipping as required: nationwide additions for leisure traffic
- User-friendly operating times, regulations and subsidies
- Strengthening digital technologies, services and processes
- Balance between environmental concerns and leisure traffic concerns
- User-oriented dialogue and co-operation with politics, administration and the public

Backgrounds and goals

Timeline of the participation process

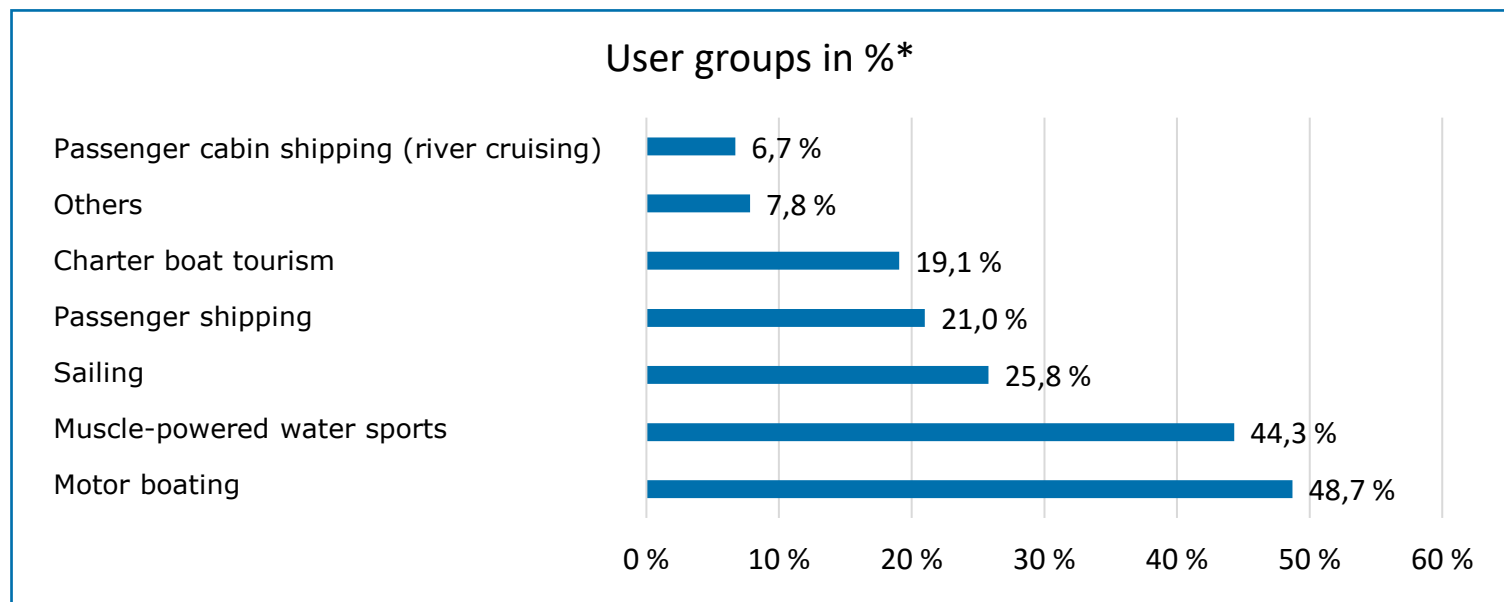
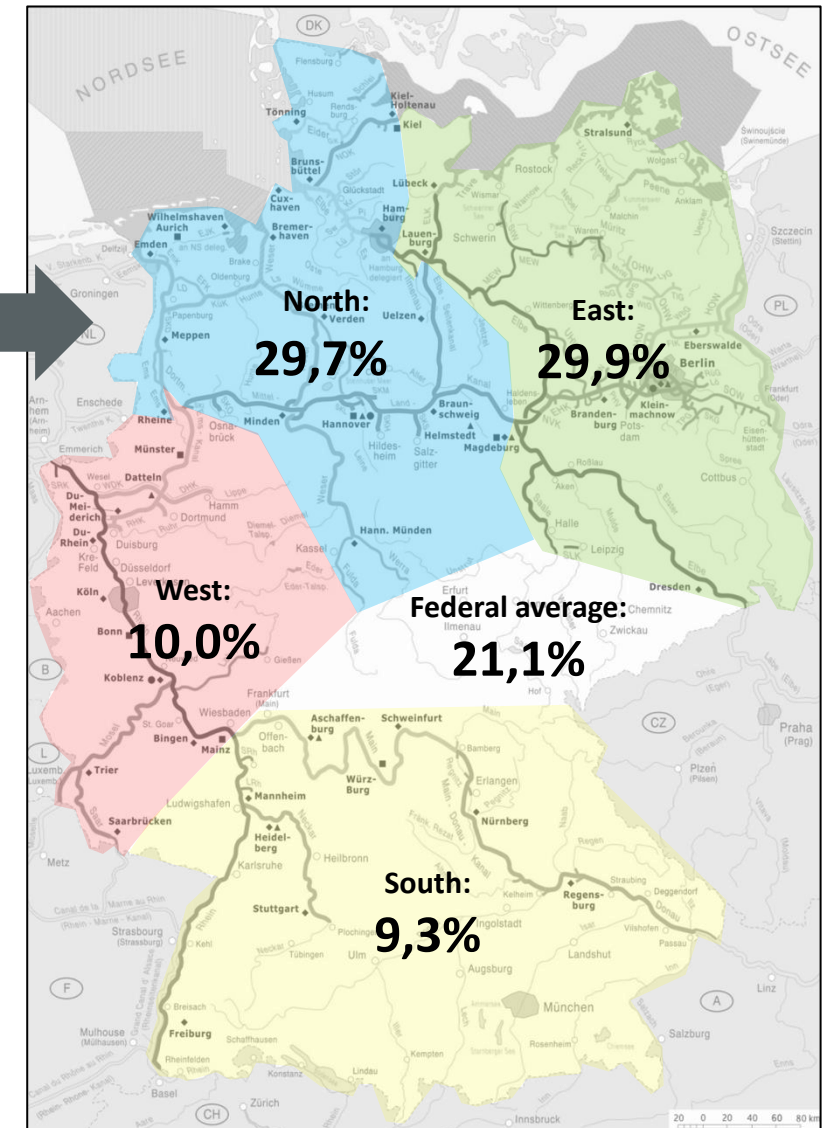


Results of online-voting

Overview and participating user groups

launch:	29th May 2020
end:	29th June 2020
Sent votings:	207
Recorded answers:	892
Complete answers:	473
Response rate:	229% (431%)

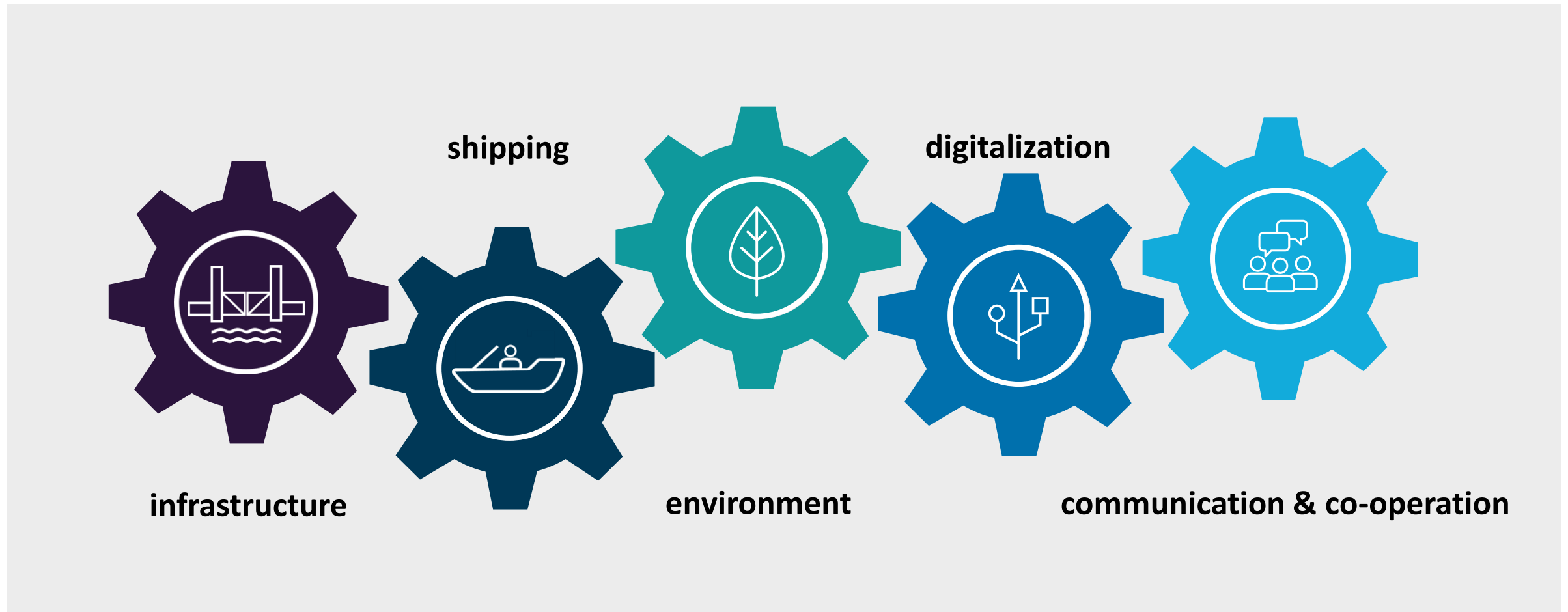
Geographical allocation
of the answers in %



* More than one answer possible

Backgrounds and aims

Master plan - Fields of action



Results of online-voting

Selection of assessed measures



The WSV's investment / construction program for recreational waterways for the next few years should be set up quickly and made accessible.



Locks should be upgraded for tourism, e.g. by providing tourist information or sanitary facilities.




Digital map services are to be expanded.



Renaturation measures on waterways should be planned in co-operation with leisure and tourism, e.g. to coordinate the use of the bank areas and their accessibility.



Contact persons and responsibilities in the area of waterways (administrations) should be communicated more clearly.



**Measures according
to action fields with
highest priority
among respondents**

Results of interviews

Overview and central topics (selection)

More than 40 guided interviews carried out with managers from the WSV, BAW, BfG and BMVI



BAW
Bundesanstalt für Wasserbau
[Federal Institute for Hydraulic Engineering]

bfg Bundesanstalt für Gewässerkunde
[Federal Institute for Hydrology]

WSV.de
Wasserstraßen- und Schifffahrtsverwaltung des Bundes
[Federal Waterways and Shipping Administration]

 Bundesministerium für Verkehr und digitale Infrastruktur
[Federal Ministry of Transport and Digital Infrastructure]



Holistic view, replacement & maintenance, resources



Lock management, fleet modernization, traffic statistics



Online-offers, app-development, informational systems



Emissions, ecological potentials, synergies with tourist shipping



Participation formats, exchange of stakeholders, customer-oriented information, communication, strategic partnerships

Evaluation of the gathered input

Structure development in the master plan



Masterplan leisure time shipping

- A. Preface
- B. Introduction and backgrounds
- C. Goals / Visions
- D. Fields of action and measures
 - I. Measures to provide a need-based and customer-oriented infrastructure
 - II. Measures for user-oriented strengthening of sport shipping and tourist shipping
 - III. Measures to develop digitalisation potentials
 - IV. Measures to protect nature, climate and environment
 - V. Measures to improve co-operation and communication
- E. Outlook
- F. Glossary

Elaboration of master plan

Contents of draft chapters



Infrastructure

I. Actions to provide a need-based and customer-oriented infrastructure

1. Priorisation and transparent coordination of infrastructural measures
2. Fast planning, building and operating in partnership
3. Appreciation of federal waterways infrastructure in the area of sport shipping and tourist shipping
4. Support to improve the offer of water tourist infrastructure in the jurisdiction of third parties
5. Measures to guarantee navigability for sport boats and leisure boats
6. Customer-oriented alignment of lock operations



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Elaboration of master plan

Contents of draft chapters



Shipping

II. Measures for user-oriented strengthening of sport shipping and tourist shipping

1. Appreciation of shipping within the authorities
2. Support of a sustainable modernization of sport shipping and leisure shipping
3. Customer-oriented provision of traffic information and services
4. Improvement of regulations and reduction of bureaucratic obstacles
5. Customer-oriented alignment of lock operation
6. Support of shipping by traffic control



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Elaboration of master plan

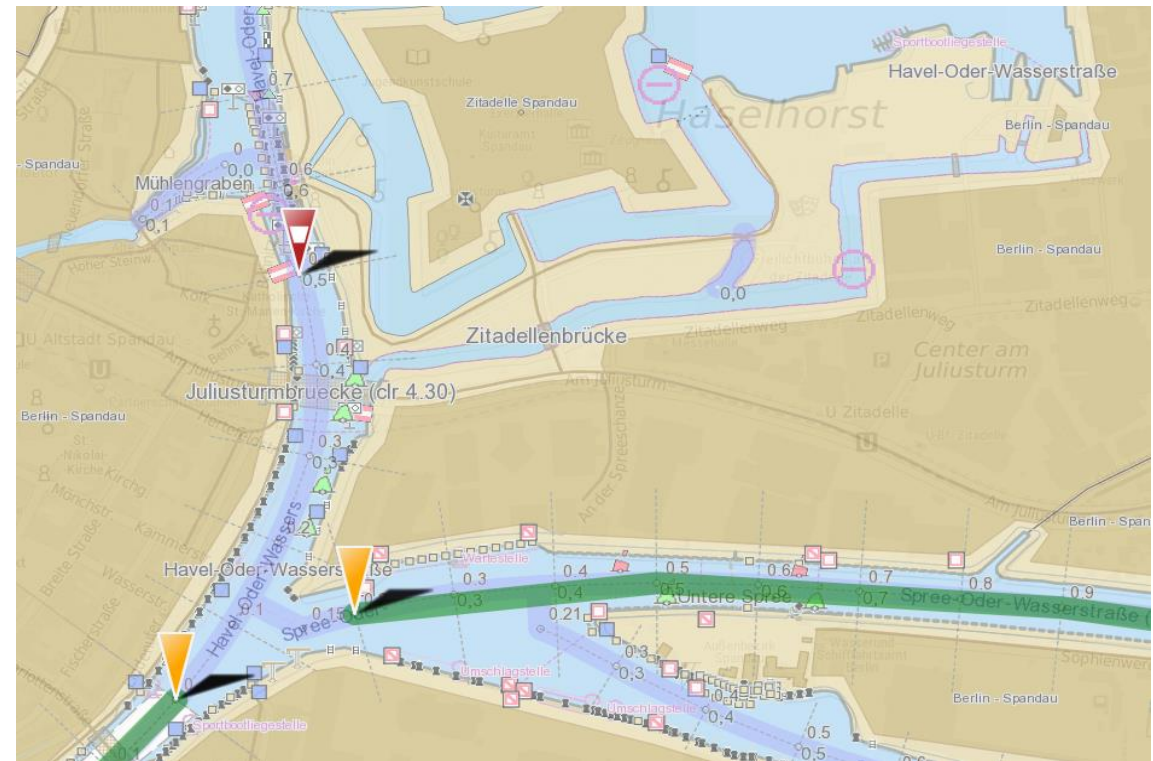
Contents of draft chapters



Digitalization

III. Measures to develop digitalization potentials

1. Increased use of digital innovations
2. Ensuring a need-based network coverage
3. Enlargement of digital information services
4. Enlargement of capture and provision of data
5. Digitalization and automatization of lock operations
6. Digitalization of administrative processes and documents



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Elaboration of master plan

Contents of draft chapters



Environment

IV. Measures to protect nature, climate and environment

1. Strengthening sustainable use of water bodies
2. Supporting ecological shipping and avoidance of emissions
3. Identification and using synergies between tourist shipping and environmental protection
4. Support of sustainable building and maintenance measures



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Elaboration of masterplan

Contents of draft chapters



communication & co-operation

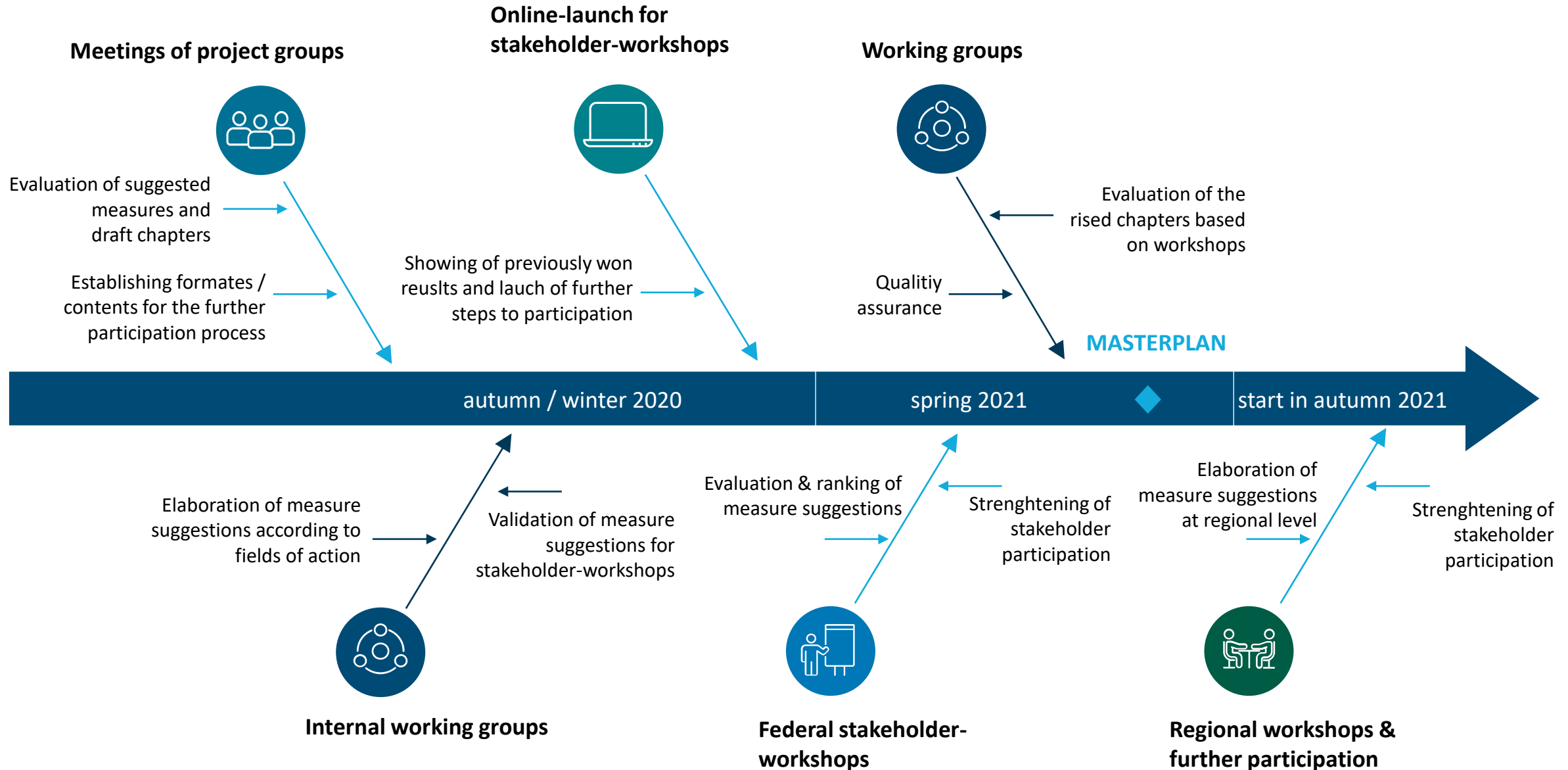
V. Measures to improve co-operation and communication

1. Working out together regional strategies
2. Strengthening communication and cooperation in WSV measures
3. Strengthening communication and cooperation for an environmentally friendly water tourism
4. Customer-oriented communication of relevant information for water sport and water tourism
5. Strengthening cross-authority and cross-border cooperation
6. Participation concept for implementation of the masterplan tourist shipping



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04 Next steps





Thanks for your attention!

more information provided on
www.masterplan-freizeitschiffahrt.bund.de

